

Zhejiang University

Zhejiang University (ZJU) is one of China's top higher education institutions, as well as one of its oldest; its roots can be traced back to 1897 and the founding of the Qiushi Academy.

Located in Hangzhou – one of China's most picturesque cities – the University is organized across seven faculties and 37 schools. It is home to 4,191 full-time faculty members, including 52 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering. ZJU has 60,739 full-time students, over 56% of whom are postgraduate students.

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National Ranking 2023

6

Asia University Ranking 2023

42

QS World University Ranking 2023



ZHEJIANG UNIVERSITY INTERNATIONAL BUSINESS SCHOOL (ZIBS)

Based in China with global ambition, **ZIBS** aims to build a science & technology-focused premier global business school from China, by upholding the 5“i” philosophy of being “international, interdisciplinary, innovative, inclusive and integrative”, with continued emphases on 3 strategic pillars - Globalization, Digitalization, and the ZIBS Ecosystem.

ZIBS offers six postgraduate programs, namely Master of China Studies (MCS), Master in Communication and Management (MCM), international Master of Business Administration (iMBA), international Master of Finance (iMF), international Master of Fine Arts (iMFA) and international Master of Data Science (iMDS), one undergraduate program in Global Communication and Management (GCM) for international students, as well as executive education programs and customized training programs.

Connecting the World · Shaping the Future
改变世界 引领未来

PROGRAM OVERVIEW

Master of China Studies Program (MCS)

The Master of China Studies (MCS) is a MA-level degree program with a strong focus on China's economic, cultural and societal context. Zhejiang University is China's first higher institution that was granted the master's degree in name of “China Studies” (Master of China Studies, MCS, in 2007). On 15th November 2018, the MCS was integrated into Zhejiang University International Business School (ZIBS) for a new business track. The interdisciplinary curriculum allows students to work analytically and gain an in-depth understanding of China. ZIBS provides academic support, corporate support, and teaching space. The MCS has a team of more than 20 professors from various departments. Practical components of the program, such as workshops, field trips and internships, engage students in conducting independent research and integrating empirical knowledge into daily life and work.

OBJECTIVES

Through an interdisciplinary curriculum and in-depth field study in today's China, students gain unique understanding of social and business environment in China. Master of China Studies is built on the premise that international students should be able to interact and communicate with the local community by learning to speak Mandarin Chinese, while pursuing their studies in English.



Learn more about MCS ▶



PROGRAM OUTLINE

The program is built on two research areas : China Business Studies & China Culture and Society, both of which ensure that students acquire a deep understanding of contemporary China, especially its economy and practice of business.

Common Courses

- Chinese Language
- Research Methodology & Academic Writing
- Survey of China
- Intercultural Competence
- Lecture Series of China Studies

Two Research Areas

China Business Studies (CBS)

- Topics on China's International Trade
- China's Economic and Social development
- Management of Innovation
- Urban Economic Development in China
- Topic on China's International Trade
- Topic on China's Marketing
- Innovation Management in China

China Culture and Society (CCS)

- Women, Media and Chinese Society
- Media China: New Media and Society
- Communication Theory
- Chinese Civilization
- China's Foreign Policy in the New Era
- Health preservation of traditional Chinese Medicine
- Economic Development History in China

*Courses may be subject to change

CORPORATION & PARTNERSHIPS



Master of
China Studies

中国学硕士项目

PROGRAM HIGHLIGHTS

Language of Study



The primary instruction language is English with a rigorous Mandarin curriculum as an additional component to enhance your Chinese language proficiency.

Degree & Certificate



Graduates will obtain both the degree and diploma of Master of China Studies from Zhejiang University, after having completed 24 credits, a thesis and an internship.

Format & Duration



The length of the full-time program is two years. MA candidates from partner universities could optionally study 1 year in Zhejiang University. The principal teaching location is the ZJU International Campus in Haining.

In-company Experience



All students are allowed to complete a 3-6 months internship. It is an outstanding opportunity for participants to apply what they have learned in class to practical situations.

FINANCIAL SUPPORT

· Chinese Government Scholarship-Bilateral Program (CSC A type)

· Chinese Government Scholarship-Chinese University Program (CSC B Type)

· EU Window Chinese Government Scholarship (Type A)

· Zhejiang Government Scholarship for New International Master's Degree Students

· ZIBS Hai Scholarship

Note:

*The final interpretation of the ZIBS Hai Scholarship belongs to the ZIBS Admission Office.

FIELD VISITS



Bilibili Inc.



Tea Culture Themed Journey



The Great Wall of China



China National Silk Museum

APPLICATION

Eligibility

1. Applicants must be non-Chinese citizens*
2. Applicants must obtain a Bachelor's degree
3. Applicants whose native language is not English, must provide proof of English proficiency e.g. TOEFL 80 or higher, IELTS 6.5 or higher (No Chinese language proficiency is required for the program; Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL).

FEES

APPLICATION FEE >

800 RMB (Non-refundable)

TUITION >

66,000 RMB/ Year

*The program lasts for two years.

ACCOMMODATION >

From 8,000-10,000 RMB/Academic year

INSURANCE >

800 RMB/year

* Tuition fee is subject to change according to the latest regulation

Timeline



1 November, 2023 – February 29, 2024

Early Action Application

2 May 31, 2024

Final Deadline for Applications

3 November 2023 – May 2024

Interview Stage

4 July, 2024

Official Offer Package (including the JW201/2 Form for a student visa)

5 September, 2024

Enrollment

*Note: The assessment result is usually released by email within 4-8 weeks after the interview.



Application Submission: via application system (<http://isinfosys.zju.edu.cn/recruit/login.shtml>)

CULTURAL DIVERSITY AT MCS



Watch the video >



Patricio Giusto Argentina

The China Studies Program is like a bridge between China and foreign countries, opening an important window to China for many foreigners. Joining MCS program was a key turning point in my life. Through the program, I am able to advise multinational companies on Sino-American and Sino-Argentine relations. This unique learning experience at MCS program has opened the door to abundant opportunities for me.



Mia Plagmann USA

Here at ZJU both students and my supervisor have given me tremendous support in compiling and editing the research for my Master's thesis. By helping to distribute my surveys to students, editing my written work, and advising me on research methodology, my supervisor continuously positively influence my work.

international
interdisciplinary
integrative
inclusive
innovative

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